RESOURCE MAPPING: ENHANCING EMPLOYMENT AND FINANCIAL CAPABILITY OUTCOMES

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National Disability Institute

The mission of National Disability Institute is to drive social impact to build a better economic future for people with disabilities and their families.
Today’s Objectives

• Define resource mapping;
• View the larger picture of supports and resources that are available to help individuals improve their employment opportunities and financial well-being; and
• Provide tools to help you identify key resources for completing a resource map specific to your community.
Resource Mapping

- Resource mapping offers a strategy that can help leverage a community and organization's capacity to serve individuals.
- Helps agencies identify areas of strength, as well as where they need additional support.
Resource Mapping

Importance of Resource Mapping

• Enhances cross collaboration between agencies working towards the same goal of economic self-sufficiency.

• Enhances referrals to other organizations that can assist an individual in achieving their goals.

• Creates an opportunity for soft referrals vs. hard referrals
Soft Referral vs. Hard Referral

• **Soft referral** – a referral with another organization that the counselor, case manager, or employment specialist has a key contact with at another organization to refer the individual to.

• **Hard referral** – a referral with another organization that the counselor, case manager or employment specialist has no contact with or relationship with when referring the individual.
Importance of Resource Mapping:

• Important strategy in integrated services.
• Provides an opportunity for the blending and braiding of resources amongst a variety of organizations.
• Assists in identifying the gaps within the community to assist individuals build their financial well-being.
Resource Mapping

• Who should be engaged to complete a resource map?
  o Case Managers, Employment Specialist, Financial Coaches
  o Specific departments within an organization
  o Organizations
  o State Agencies
  o Coalitions/Workgroups
HOW DO WE GET STARTED?
Resource Mapping

• NDI has created a handout that assists organizations to complete a resource map for their areas.
5 Key Strategies to Financial Stability

- Asset Development
- Public Benefits & Work Supports
- Financial Education & Financial Coaching
- Employment
- Free Tax Preparation & EITC
Defining the Strategies

- Public Benefits and Work Supports – SSI, SSDI, SNAP, Section 8
- Employment – American Job Centers, VR, State I/DD
- Free Tax Prep – VITA, IRS, AARP
- Financial Education – Banks, FDIC Money Smart, Better Money Habits
- Asset Development – ABLE, IDAs
Creating a Resource Map for Your Community

National Disability Institute focuses on 5 key strategies that are essential to building the financial well-being of persons with disabilities. The 5 key strategies are: Public Benefits and Work Supports, Employment, Free Tax Preparation & EITC, Financial Literacy & Coaching, and Asset Development.

There are a variety of resources and tools available for each of these 5 strategies. As practitioners, it is important that we identify resources and tools that support individuals and their financial well-being. Creating a Resource Map for your community will enhance those opportunities. To create a Resource Map for your community, follow the steps identified on the next pages.
Step 1:
Identify resources and tools for each of the following strategies.

<table>
<thead>
<tr>
<th>Public Benefits and Work Supports</th>
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<td>FDIC Money Smart</td>
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<td>SNAP</td>
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<td>University Extension</td>
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Step 3:

- In the boxes below, identify providers in your community that support each strategy not supported by your organization.

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<td>Ex. Service Source – WIPA Services</td>
<td>CareerSource</td>
<td>United Way</td>
<td>Bank of America BMH</td>
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Final Step

• Analyze the gaps and begin to create a strategy to learn more about those organizations that you may not be familiar with.
Resource Mapping Tips

• It is important to do the resource mapping activity with your colleagues and/or other coalition members. This will provide diverse responses and identify other resources you may not be familiar with.

• Resource mapping takes time and is a work in progress to build the new relationships

• Creating new relationships is key and allows for soft referrals and the blending and braiding of resources.
QUESTIONS?
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