

GATEWAY TO INCLUSIVE EMPLOYMENT

APSE 2019

2019 NATIONAL APSE CONFERENCE
EXHIBITOR & SPONSORSHIP OPPORTUNITIES

Celebrating 30 years of APSE

St. Louis, Missouri
The Gateway City
June 18-20, 2019
Pre-Conference: June 17, 2019
apse.org



EXHIBIT AT THE APSE NATIONAL CONFERENCE,

THE LARGEST EVENT DEDICATED TO A FULLY INCLUSIVE WORKFORCE.

Employment of people with disabilities is on the rise and with good reason—more businesses are shifting their focus toward inclusive workforce models. Tap into this dynamic community by exhibiting at the National APSE Conference and connect with more than 1,000 key influencers and stakeholders.

WHAT IS EMPLOYMENT FIRST?

Employment First, means that **employment** in the general workforce should be the **first** and preferred option for individuals with disabilities receiving assistance from publicly-funded systems. Simply put, **Employment First** means real jobs, real wages.

REACH THE RIGHT PEOPLE IN THE RIGHT PLACE.

The Association of People Supporting Employment First (APSE) is the only national organization focused exclusively on inclusive employment. Our members and conference attendees are the very individuals and organizations impacted by Employment First—people with disabilities and their families, service providers, universities, rehabilitation counselors, as well as, state and federal agency personnel. Many are from organizations that are transitioning to a model that supports Employment First and want training, services and products that will align their company with the needs of their employees as well as meet federally mandated employment requirements.

QUICK FACTS

49

There are 49 states with some type of effort focused on Employment First

56.7M

There are 56.7 million people with disabilities in the United States

7M

About 7 million people with disabilities are employed

GATEWAY TO THE RIGHT PEOPLE.

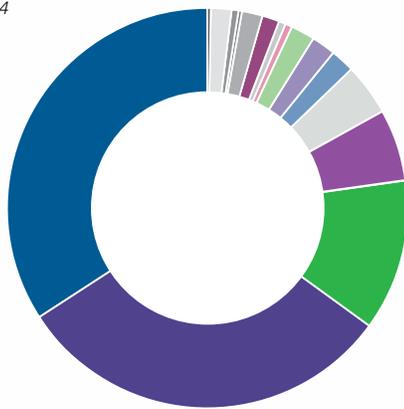


WHO ATTENDS?

2018 Total Attendees: 892,
 General Conference: 749,
 Pre-Conference: 99,
 Exhibitor Attendees: 44

Community leaders, employers, agencies and services representing every corner of the globe will be at the APSE National Conference,

offering the ideal setting and audience for you to develop new business opportunities and affect change.



- Employment Support Professional
- Other
- Advocacy Organization Personnel
- University Personnel
- Family Member of Self-Advocate
- Vocational Rehabilitation Personnel
- Self-Advocate
- DD Council Personnel
- Case Manager
- College Student
- Employer
- Federal Government Personnel
- High School Student
- High School Transition Personnel
- Mental Health (state agency) Personnel
- Veterans' Affairs Professional

WHAT ATTENDEES LOOK FOR

- Managed care health plans
- Financial planners
- Benefits counselors
- Banking solutions
- Job coaches
- Employment service/ support providers
- Innovative practices
- Technology (AV/media)
- Assisted Technology products & services
- Transportation services
- Technical assistance
- Organizational change management
- Vocational rehab products and services
- Online training
- Software

GATEWAY TO YOUR SUCCESS.

**GET STARTED WITH AN APSE
NATIONAL CONFERENCE
EXHIBITOR PACKAGE: \$1,000**

You can be part of the growing movement and increasingly competitive environment by showcasing your ideas, tools, solutions and technologies that empower attendees to go directly to their businesses, homes and communities and transform lives. Come ready to network and grow.

2019 APSE Exhibitor Package Includes:

- Skirted table with two chairs
- Complimentary breakfast for two representatives
- Complimentary lunch on Awards Luncheon day
- Exclusive hours with attendees
- Company name listed on event signage
- Company name listed on APSE website
- Company name listed on conference program app
- Company linked on APSE's social media
- Recognition in pre/post conference advertising
- Complimentary WiFi

MAXIMIZE YOUR PRESENCE WITH AN APSE NATIONAL CONFERENCE SPONSORSHIP

We offer a broad selection of sponsorship choices to fit any budget. Choose from one of the many offerings below, or contact Jenny Stonemeier (jstonemeier@apse.org) to discuss custom sponsorship opportunities.



SUPPORTED ENTREPRENEUR OPPORTUNITIES* PACKAGE STARTING AT \$150

* This exhibiting option is for people with disabilities who own their own business.



APSE has a 30-year history of supporting inclusive workplaces. Celebrate with us by sponsoring the conference and joining us in St. Louis!

Watch the APSE website for celebration updates!

**PRIME SPACE WILL FILL QUICKLY.
RESERVE YOUR TABLE TODAY.**

To exhibit at the APSE National Conference, contact membership@apse.org

2019 NATIONAL APSE CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsor Benefit	Partner \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Supporter \$2500	Contributor <\$2500	Exhibitor \$1,000
Recognition on opening page of app	x						
Premium location for exhibiting <i>(locations are limited)</i>	x	x	x				
6' exhibit table	x	x	x	x	x		x
Signage at conference	Stand-alone	Stand-alone	Stand-alone	Logo	Listing	Listing	Listing
Bag insert <i>(provided by sponsor)</i>	x	x	x	x	x		
Full conference registrations <i>Option to donate to self-advocates or family members</i>	4	3	2	1			(Meals only)
Recognition in pre and post conference e-communications	x	x	x	x	x	x	x
Sponsor scholarship recipients	4	3	2	1			
Company listing on website	Logo	Logo	Logo	Logo	Listing	Listing	Listing
App Banner ad <i>(one of limited spots for rotating ads)</i>	Full conference feature <i>(most prominent)</i>	Full conference feature	Two-day feature	One-day feature			
App alerts <i>(throughout conference)</i>	3	2	1				
E-letter to APSE members	x	x					
Sponsored Breakout Session	1	1	1				
PDF ad	x	x	x	x	x	x	Available for \$100

GAIN GREATER ROI WITH ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Bag insert: \$500
- Watermark logo on *My Schedule* tab of conference app: \$2,500
The *My Schedule* tab is the most clicked tab. This option allows you to put your company logo on a watermark behind attendees' schedules.
- Banner ad: \$750
Purchase a full day banner ad (rotates every 5-7 seconds). Sponsor provides banner ad.

- Ad subject to approval by APSE. A call to action on the ad is encouraged to boost click throughs.
- App alert – push to devices*: \$250 per alert
App alert – not pushed to devices* \$100 per alert

* Engage attendees with a custom app alert. Sponsor provides text. Alert text subject to approval by APSE.

EVENT SPONSORSHIP ADD-ON OPTIONS:

- Awards Luncheon: \$30,000
- Welcome reception: \$10,000
- Continental breakfast: \$8,000
- Chapter Leader Event: \$8,000
- Membership breakfast: \$6,000
- Refreshment breaks: \$3,000
- Karaoke: \$2,500

ENJOY THE PERFECT SETTING TO NETWORK AND DO BUSINESS.

Join us in the Gateway City at Hyatt Regency–St. Louis at the Arch. Experience a welcoming, contemporary environment with seamless travel amenities at this newly renovated hotel. Located in the heart of downtown St. Louis near the iconic Gateway Arch grounds and scenic riverfront, there are many sights you won't want to miss. Take a tour of the Anheuser Busch Brewery or catch a Cardinals game at Busch Stadium. When you are here, you can connect, dine, celebrate or relax.



APSE NATIONAL CONFERENCE AWARDS

Our National Awards Ceremony pays tribute to the tireless leaders who have helped continue the progress of Employment First initiatives. Winners from last year include:

- Professional Award
- Best Practice Award
- Employer Awards
- Wendy M. Wood Award for emerging leaders
- Rebecca McDonald Award for APSE chapter leaders
- Dave Hammis Innovation Award
- Personal Achievement Award
- Public Policy Advocate of the Year Award

“As an exhibitor at the National APSE conference in June 2018, we were very pleased with the venue and reception from conference attendees with our products. There was significant interest in our new Pre-Employment Transition Solution curriculum and the attendees, including teachers, administrators, Vocational Rehabilitation counselors and employment providers, came to our table to learn more about this product. We had a fantastic response through being an exhibitor at this conference.”

*Janet Estervig, MS, RN
Director of Curriculum and Training
Attainment Company*

*It was our pleasure to sponsor and present at the 2018 APSE National Conference as the newest **APSE Strategic Partner**. Interacting with so many quality providers and others with a true interest in Employment from all over the country and being able to provide them with Therap's solution for their documentation needs was invaluable. The engagement and enthusiasm of the attendees at the conference is unmatched. We look forward to our new Strategic Partnership with APSE and supporting the mission “To advance employment equity for people with disabilities.”*

*Barry Pollack
Therap Services
Southeast Region Director*

PRIME SPACE WILL FILL QUICKLY. RESERVE YOUR TABLE TODAY.

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STRATEGIC PARTNER:

