

2020 NATIONAL APSE CONFERENCE EMPLOYMENT FIRST COMMUNITY ALL PEOPLE STRONG INFRASTRUCTURE CAPACITY POLICY STEPS CHAPTERS BUSINESS RELATIONSHIPS CAPACITY BUILDING IN



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

DENVER, COLORADO • JUNE 16-18, 2020 • PRE-CONFERENCE: JUNE 15, 2020

APSE
Employment First
Employment for All

APSE.ORG



REACH

**YOUR TOP PROSPECTS
AT THE LARGEST EVENT
DEDICATED TO A FULLY INCLUSIVE WORKFORCE**



REACH THE RIGHT PEOPLE IN THE RIGHT PLACE.

The Association of People Supporting Employment First (APSE) is the only national organization focused exclusively on inclusive employment. **Our members and conference attendees are the very individuals and organizations impacted by Employment First—people with disabilities and their families, service providers, universities, rehabilitation counselors, as well as, state and federal agency personnel.** Many are from organizations that are transitioning to a model that supports Employment First and want training, services and products that will align their company with the needs of their employees as well as meet federally mandated employment requirements.

WHAT IS EMPLOYMENT FIRST?

Employment First means that employment in the general workforce should be the first and preferred option for individuals with disabilities receiving assistance from publicly-funded systems. Simply put, Employment First means real jobs for real wages.

EXHIBIT AT THE APSE NATIONAL CONFERENCE. PRIME SPACE WILL FILL QUICKLY.

Employment of people with disabilities is on the rise and with good reason—more businesses are shifting their focus toward inclusive workforce models. Tap into this dynamic community by exhibiting at the National APSE Conference and connect with more than 1,000 key influencers and stakeholders.

EMPLOYMENT FIRST IN COLORADO

In 2019 the Colorado Office of Employment First was created to be a center of excellence and accountability for Employment First policies, practices and implementation. The U.S. Department of Labor and Employment selected Colorado as one of the of states that will participate in an innovative national program to help people with disabilities obtain Competitive, Integrated Employment. With its establishment, the state now receives technical assistance from the Department of Labor's Office of Disability Employment Policy and no-cost consultation from a network of national experts.

50 ALL 50 STATES ARE WORKING ON EMPLOYMENT FIRST

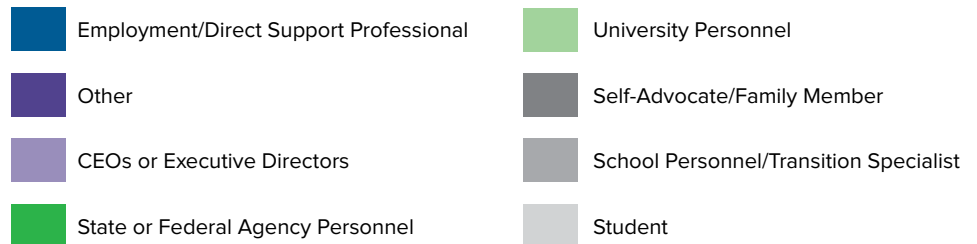
76.5% OF PEOPLE (AGES 18-64) WITHOUT A DISABILITY ARE EMPLOYED*

35.5% OF PEOPLE (AGES 18-64) WITH A DISABILITY ARE EMPLOYED*

WHO ATTENDS?

Community leaders, employers, agencies and services representing every corner of the globe will be at the APSE National

Conference, offering the ideal setting and audience for you to develop new business opportunities and affect change.



WHAT ATTENDEES LOOK FOR

Attendees at the APSE Conference look forward to learning more about:

- Managed care health plans
- Financial planners
- Benefits counselors
- Banking solutions
- Job coaches
- Employment service/support providers
- Innovative practices
- Technology (AV/media)
- Assisted Technology products & services
- Transportation services
- Technical assistance
- Organizational change management
- Vocational rehab products and services
- Online training
- Software

* Houtenville, A. and Boege, S. (2019). Annual Report on People with Disabilities in America: 2018. Durham, NH: University of New Hampshire, Institute on Disability.



GET STARTED WITH AN APSE NATIONAL CONFERENCE EXHIBITOR PACKAGE:

For as little as \$1,000 you can be part of the growing movement and increasingly competitive environment by showcasing your ideas, tools, solutions and technologies that empower attendees to go directly to their businesses, homes and communities and transform lives. Come ready to network and grow.

Exhibition Space Tuesday and Wednesday

All 2020 APSE Sponsor Packages Include:

- Skirted table with two chairs
- Complimentary breakfast for two representatives
- Complimentary lunch on Awards Luncheon day
- Exclusive hours with attendees
- Company name listed on event signage
- Company name listed on APSE website
- Company name listed on conference program app
- Company linked on APSE's social media
- Recognition in pre/post conference advertising
- Complimentary WiFi

MAXIMIZE YOUR PRESENCE WITH AN APSE NATIONAL CONFERENCE SPONSORSHIP

We offer a broad selection of sponsorship choices to fit any budget. From partner level to table exhibitor, there is something to fit your budget and needs. Contact Jenny Stonemeier (jstonemeier@apse.org) to discuss custom sponsorship opportunities.

SUPPORTED ENTREPRENEUR OPPORTUNITIES* PACKAGE STARTING AT \$150

** This exhibiting option is for people with disabilities who own their own business.*

GAIN GREATER ROI WITH INDIVIDUAL SPONSORSHIP ADD-ONS:

- Promotional item for event bag provided by sponsor: \$500
- Icon on the main menu of the conference app linking directly to your sponsor page for greater attendee engagement. \$2,000
- Banner Ad on the Conference app
 - One day at the conference: \$500
 - Before conference and through conference: \$2,000 (*early access to attendees and they will be using the app, so we encourage early engagement!*)
- Conference app alerts (3 types): *Great ways to share information or invite attendees to an exhibit booth!*
 - \$650: 1 Push Notification that contains text and links that the sponsor provides to APSE, it is pushed to attendee's devices as well as posted in the app's social feed and inbox
 - \$450: 1 Standard notification which includes a sponsored message posted to attendees in the app inbox and social feed
 - \$250: 1 Sponsored post, which is posted in app social feed
- Scholarships: \$150 provides scholarships to family members and self-advocates to attend the APSE conference

EVENT SPONSORSHIP ADD-ON OPTIONS:

Event:

Awards Luncheon \$30,000
 Welcome reception \$10,000
 Keynote Speaker \$10,000

You Receive:

- Introduction and 2 – 3 minutes to address guests
- Name and logo on tabletop signs in event area, on schedule, and event mobile app
- Custom recognition at the event, which our team will design with you

Event:

Continental breakfast \$8,000
 Chapter Leader Event \$8,000
 Membership Breakfast \$6,000
 Refreshment break \$3,000 (*multiple opportunities available*)
 Karaoke \$2,500

You Receive:

- Name and logo on tabletop signs in event area, on schedule, and event mobile app
- Custom recognition at the event, which our team will design with you

Interested in sponsoring a specific event or getting particular visibility? Contact us to craft sponsor acknowledgement that meets your needs. APSE welcomes creative sponsorship ideas.

Contact Jenny Stonemeier at jstonemeier@apse.org

2020 NATIONAL APSE CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsor Benefit	Partner \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Supporter \$2500	Exhibitor \$1,000
Icon on Main Menu of Conference App	X - This includes a logo directly on the main menu linking to your sponsor page.	X				
Premium location for exhibiting	X	X	X			
6' exhibit table at the 2020 Conference	X	X	X	X	X	X
Promotional item for event bag provided by sponsor	X	X	X	X	X	
Full conference registrations	4	3	2	1		
Option to donate to self-advocates or family members						
Sponsor scholarship recipients	4	3	2	1		
Company listing on website	Logo	Logo	Logo	Logo	Listing	Listing
App Banner Ad	X	X	Full conference	One-day at conference		
Push notification	1	1	1			
Sponsored post	3	2	1	1		
E-letter to APSE members	X	X				
Sponsored Breakout Session	1	1	1			

All sponsors will be recognized in pre and post conference e-communications, as well as APSE social media and on the APSE website.

Sponsors and exhibitors will be listed in the Conference App with a description, header image, and smaller image for conference attendees to learn about the business.

Early Access to Attendees: Benefits with app components will be put in the app as soon as APSE receives the details from the sponsor. You earn the best benefit by getting them in early!

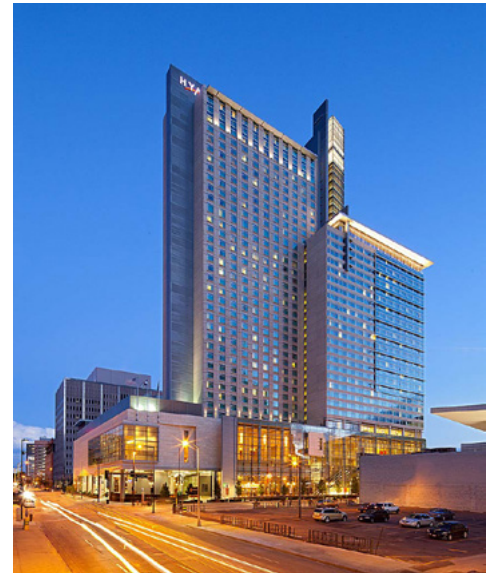
INTERESTED IN SPONSORING?

Contact Jenny Stonemeier, Executive Director, APSE at jstonemeier@apse.org

ABOUT DENVER

Experience the beautiful scenery, at the **Hyatt Regency Denver at Colorado Convention Center** hotel located in the heart of downtown Denver. Denver is an American metropolis dating to the Old West era. You can enjoy many attractions including the Denver Art Museum, the Denver Botanical Gardens, and the Coors Light factory in Golden. Catch an event at the Pepsi Center or at The Denver Center for the Performing Arts.

Within walking distance of the hotel, you will find the 16th Street mall- a mile-long, pedestrian friendly mall packed with shopping, restaurants and attractions. Downtown Denver offers an easy public transit system to many historical sites and tourist attractions. There is also a free public transit bus system right outside the hotel that will take you to see great shops, theatres, galleries, and businesses. Denver is also a jumping off point for ski resorts and many hiking trails in the nearby Rocky Mountains.



APSE NATIONAL CONFERENCE AWARDS

Our National Awards Ceremony pays tribute to the tireless leaders who have helped continue the progress of Employment First initiatives.

Awards presented in 2019 include:

- Employer Award
- Best Practice Award-Organization
- Wendy M. Wood Award
- Public Policy Leader
- Rebecca McDonald Award
- Dave Hammis Innovation Award
- Lois Curtis-Person with a Disability



"Therap places high value on our ability to sponsor and exhibit at APSE National events and our relationship as an APSE Strategic Partner. The ability to share and learn in this front edge group of leaders in Integrated Employment helps us get smarter, and gives us a place to share the cutting edge work we are doing as well, and as comprehensive business tool focused on Employment Equity for All. Thanks APSE!"

*Kevin Dierks
Therap Regional Director-
Pacific Rim*

**PRIME SPACE WILL FILL QUICKLY.
RESERVE YOUR TABLE TODAY.**

To exhibit at the APSE National Conference, contact info@apse.org for more information.

Strategic Partners:

Anthem.

Therap[®]
www.TherapServices.net

APSE¹
Employment **First**
Employment for All