



**CREATING
CONNECTIONS**

APSE 2023

Columbus | June 12-15

**CONNECT
WITH YOUR AUDIENCE
WITH BUSINESS LEADERS
WITH ADVANCED TECH
WITH OPPORTUNITY**

**CONNECT
IN COLUMBUS.**

Sponsorship and Exhibitor Opportunities

APSE 2023. THE PERFECT PLACE TO MAKE CRITICAL CONNECTIONS.

ATTENDEES BY THE NUMBERS*

89%

visited the
exhibitor hall

58%

reported
learning
about new
companies/
products

35%

plan to follow
up with vendors
they connected
with at the
conference

**From APSE 2022*



The Association of People Supporting Employment First (APSE) is the only national organization focused exclusively on Employment First to facilitate the full inclusion of people with disabilities in the workplace and community.

Embracing differences.

APSE members, over 2,500 strong, recognize that everyone has abilities to contribute and their work should be recognized and rewarded with fair pay, creating inclusive workplaces. Employment enriches and adds meaning to every life, and workplaces and communities are enhanced when they embrace differences.

When you support APSE through sponsorship, you help provide access to top-tier training to professionals across the country. You help us bring together the very individuals and organizations working toward and impacted by Employment First—people with disabilities and their families, service providers, universities, rehabilitation counselors, as well as, state and federal agency representatives.

Connecting in Columbus!

Columbus, Ohio—a city packed with energy, innovation and creativity—home to a booming tech industry with a Technology First initiative that aligns with Employment First—is proudly hosting the 2023 National APSE Conference.

We invite you to consider the numerous sponsorship programs as well as customized packages of benefits based on your unique needs. These programs offer enhanced connections for our sponsors and increase content value for our members. Whether it's sponsoring memberships, event scholarships, or helping bring in a keynote that inspires and leaves APSE members ready to continue their work, we rely on your support to continue to do our valuable work!

To learn more about APSE, email us at info@apse.org | apse.org
Want to see Employment First at work? Visit APSE's social media:



APSE 2023 SPONSORSHIP LEVELS

All Sponsors will be featured in the 2023 National APSE Conference Guidebook app, which will be used and viewed by both in-person and virtual attendees, expanding the Sponsor's reach further than ever before.

Higher-level sponsors will be more prominently featured on the app, with more notifications to attendees, and the ability to connect directly with individuals throughout the conference.

APSE Conference Sponsor Benefit	Partner Level \$25,000+	Platinum Level \$15,000+	Gold Level \$10,000+	Supporter Level \$3,000+
Keynote Sponsorship	•			
Session Sponsorship: (Logo on screen prior or during session and/or "Made Possible By" in credits)	•	•		
Push Notifications (Exclusive announcements during conference hours)	•	•	•	
A 60-90 second Sponsor ad to play before the opening sessions and/or one of the keynotes (one time)	•	•	•	
Recognition in all promotional materials (to include rolling slides before general sessions, email blasts, social media posts, etc.)	•	•	•	•
Dedicated sponsor page with sponsor descriptions and links. Grouped by level of sponsorship	•	•	•	•
Complimentary Conference Registrations. Can be donated for scholarships	6	4	2	1

ADDITIONAL OPPORTUNITIES

APSE 2023 Customizable Options

We want to work with you to create the sponsorship experience that meets your needs! We have many customizable options available. For example, you can sponsor specific conference events such as a Keynote Lunch with attendees or the 2023 National APSE Awards Ceremony, or host an evening reception, or even sponsor APSE's legendary Karaoke Night! We'd love to feature YOUR company at these events and direct your dollars toward ensuring attendees have the best Employment First experience possible.

Exhibitor Package

Reserve an exhibitor table at the APSE Conference. Exhibiting is a great way to promote your products and services while connecting with APSE attendees.

Cost: \$1,000 per table

Note: exhibitor price does NOT include conference registration.

Swag/Promotional Items

Purchase swag for in-person attendees or door prizes with your company logo, PLUS we deal with the shipping!

WHO ATTENDS?

Community leaders, employers, agencies and services representing every corner of the globe will be at the APSE National Conference.

"I think the conference is a great opportunity to learn and network."

2022 Attendee

"I thoroughly enjoyed my experiences at the national conference! Excellence!"

2022 Attendee



"SETWorks has a long-standing relationship with APSE, and each year our experience gets better. Having aligned values and missions with APSE, we're a proud sponsor of the annual conference. It's a great way to get connected with the membership and grow our business making it possible so that one day there will be full inclusion of people with disabilities in the workplace and community."

*Kirstie MacArthur
Director of Sales, Growth Marketing
& Development
SETWorks*

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