Sponsorship and Exhibitor Opportunities
CHART YOUR COURSE FOR SUCCESS IN CHARLOTTE, NC.

The Association of People Supporting Employment First (APSE) is the only national organization focused exclusively on Employment First to facilitate the full inclusion of people with disabilities in the workplace and community.

EMBRACING DIFFERENCES.
The APSE community, with a membership of over 2,000 dedicated individuals, firmly believes in acknowledging and valuing each person’s unique abilities, promoting a culture of inclusivity and fairness where contributions are recognized and rewarded with fair pay. They understand that employment enriches and adds profound meaning to every life. Embracing diversity in workplaces and communities is a transformative force, enhancing collaboration, and fostering a richer sense of belonging for all.

When you support APSE through sponsorship, you help provide access to top-tier training to professionals across the country. You help us bring together the very individuals and organizations working toward and impacted by Employment First—people with disabilities and their families, service providers, universities, rehabilitation counselors, as well as, state and federal agency representatives.

CONNECTING IN CHARLOTTE!
Charlotte is one of the country’s fastest growing cities and the largest in North Carolina — with lots of green space and cool things to do. The conference will offer attendees the chance to explore the uptown’s arts and culture attractions, sports venues, nightlife hubs, 200-plus restaurants, and a bustling cityscape. The conference will be situated within the compact and walkable convention district offering countless opportunities to connect and navigate the future of Employment First together.

2024 National APSE Conference Partner, Sponsors, and Event Sponsors enhance connections and increase content value for our members. You are vital in making the National APSE Conference a conference that inspires and leaves APSE members ready to continue their valuable work advancing employment for individuals with disabilities across the country!

We invite you to consider the numerous sponsorship opportunities available and hope to see you in Charlotte in 2024!

Questions or ready to become a sponsor?
Email us today at info@apse.org | apse.org
PARTNER SPONSOR
$25,000 min. ($50,000 to be Exclusive Partner)

Partners of the 2024 National APSE Conference show their commitment to the development and implementation of evidence-based practices to improve employment opportunities and outcomes for individuals with disabilities.

By partnering with National APSE, Partner Sponsors keep the cost of registration low enough to allow individuals the opportunity to get connected, learning and engaging in Employment First conversations at a National Conference geared directly towards their commitment to full inclusion of people with disabilities in the workplace.

- **Breakfast/Keynote**
  (general session) stage mention
- **Event signage**
- **Exclusive use of APSE Hospitality Suite**
  to host evening event/reception (food/beverage costs not included*)
- **30-minute product/company demo**
  (before or after conference), marketed to all APSE members and other contacts
- **Social Media**
  advertising & promotion
- **eNewsletter**
  advertising & promotion
- **Link to dedicated section**
  of conference app/website
- **Logo included on in-room slides**
  at all general sessions
- **Acknowledgment**
  at closing session/luncheon
- **Acknowledgment** on conference website
- **(6) Complimentary** Conference Registrations

EVENT SPONSORS
Starting at $15,000

Event Sponsors provide the funding necessary for the hottest events at the 2024 National APSE Conference! APSE Events get people buzzing with excitement and provide unforgettable exposure and connection for the Event Sponsor.

**Awards Lunch:** $20k min.
- (4) comps
- Event signage
- Opportunity to host networking event during conference (to be listed in conference schedule; food/beverage costs not included*)
- Stage mention at event
- Includes additional Silver Level sponsor marketing & acknowledgment benefits

**Opening Reception:** $15k min.
- (2) comps -OR- Exhibitor booth comp
- Event signage
- Opportunity to host networking event during conference (to be listed in conference schedule; food/beverage costs not included*)
- Stage mention at event
- Includes additional Silver Level sponsor marketing & acknowledgment benefits

**Karaoke:** $15k min.
- (2) comps -OR- Exhibitor booth comp
- Event signage
- Opportunity to host networking event during conference (to be listed in conference schedule; food/beverage costs not included*)
- Stage mention at event

*Sponsors may take advantage of APSE’s negotiated Food & Beverage rates for hosting conference-week promotional events, but must pay costs associated with the event PRIOR to the start of the conference.

WHO ATTENDS?
Community leaders, employers, agencies and services representing every corner of the globe will be at the 2024 APSE National Conference.

ATTENDEES BY THE NUMBERS:

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>93%</td>
<td>visited the exhibitor hall</td>
</tr>
<tr>
<td>45%</td>
<td>reported learning about new companies/products</td>
</tr>
<tr>
<td>35%</td>
<td>plan to follow up with vendors they connect with at the conference</td>
</tr>
</tbody>
</table>

From APSE 2023 Conference Data
GENERAL SPONSORS

Conference Sponsors provide the necessary financial support to make the National APSE Conference the only national annual gathering of individuals supporting Employment First across the country.

<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>30-minute product/company demo (before or after conference), marketed to all APSE members and other contacts</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media advertising &amp; promotion</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>eNewsletter advertising &amp; promotion</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comp registrations</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Link to dedicated section of conference app/website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Logo included on in-room slides at all general sessions</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Acknowledgment at closing session/luncheon</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Acknowledgment on conference website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

“Thank you to APSE. Our team benefited from being a sponsor and learned so much from the sessions and networking. It was a great experience and we are thankful to the national APSE team for making our sponsorship have the most impact to the field.”
Katie Blumhorst, Capabilities, Inc

“It was a pleasure to connect with Providers at the recent National APSE Conference in Ohio! What a great opportunity for everyone to share their knowledge, expertise, and talk about their needs for the future. There is nothing like that 1:1 connection, the ability to network, and sharing one’s own experiences with others. Thank you to the APSE committee for another enlightening, organized, and successful event.”
MaryBeth Julian, Therap

“As a vendor at the National APSE Conference in 2023, our company had significant traffic from conference attendees interested in our training and curricula materials. The venue was close to the sessions and attendees stopped in before and after sessions to look over and talk about the materials displayed. It was very successful.”
Janet Estervig, Attainment Company, Inc.; Verona, Wisconsin

EXHIBITORS

Exhibiting at the 2024 National APSE Conference gives you organization exposure to almost 800 Employment First professionals from across the county.

*Exhibitors interested in attending the Conference should purchase individual conference registrations for attendees. Exhibitor Passes allow exhibitors to connect with attendees during the keynote, reception, awards luncheon, and breakfasts.

Exhibitor: $1,250
- Exclusive opportunity to connect with attendees in the Exhibitor Hall
- Exhibitor Table
- Exhibitor Passes for 2 individuals*
- Scavenger Hunt

Questions or ready to become a sponsor? Email us today at info@apse.org | apse.org